



2013

To: Valued Seed Customers

Subject: *Heinzseed* Policy on GMO's

- *Heinzseed* is not using "genetically engineered" methods to develop tomato varieties. The transfer of genetic material outside of natural reproductive methods and between genera, families, or kingdoms of biological organisms is not used by *Heinzseed*.
- All seed of Heinz tomato varieties, offered for sale or samples, have been developed by conventional plant breeding methods based on long established genetic principles.
- *Heinzseed* tomato varieties are not "genetically engineered", "transgenic", or genetically modified organisms (GMO's).

Sincerely,

Dale M. Smith
Manager – Global Sales & Marketing
Heinzseed